

# 2019-2020 District Goals



**District:** District 3232F2  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
WE WILL MEET EVERY QUARTER TO VIEW THE PROGRESS OF CLUBS

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
WE WILL MEET EVERY QUARTER TO ACHIEVE THE SET GOALS

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 100 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

WE WILL MEET ALL PRESIDENTS EVERY QUARTER TO REVIEW THE ADMINISTRATION AND SERVICE ACTIVITIES

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	50
2nd Quartter	50
3rd Quartter	50
4th Quartter	50

By the end offi the 4th quartier, the distiricti will add a tiotial offi 200 new members.

### Action Itiems:

My disttrictt will esttablis a club branch(es).

My disttrictt will induc 50 new Lions under 40 years old.

My disttrictt will conver 10 Leos tto Lions

My disttrictt will organize att lea 3 membership growth eventt(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our g dale. Justt Ask Guide, Club Membership

Chair Guide witht induccton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	2	20
2nd Quartter	2	20
3rd Quartter	1	20
4th Quartter	1	20

By the end offi the 4th quartier, the distiricti will stiarti 6 new clubs.

Witht a minimum offi 80 charttier members.

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz 2 Leo Club(s).

My disttrictt will stta 2 Specialitty Club(s).

LAWYERS, DOCTORS,

My disttrictt will stta 2 S Campus Club(s) att 2-S school/universitty

My disttrictt will use and promotte membership resources tto achieve our g dale. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	10
2nd Quartter	10
3rd Quartter	10
4th Quartter	0

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 30 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

WE WILL ACHIEVE ABOVE GOALS BY MOTIVATING AND ENCOURAGING MEMBERS

## NET GROWTH GOAL

200	+	80	-	30	=	250
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 500000 people.

### Action Itiems:

My distriictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessment (Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distriictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

## SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 8000 service activities.

### Action Itiems:

I will educatte clubs in my distriictt aboutt our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 80 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

## ADVOCATE

**In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

For ALL grants awarded to my district, we will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding